



## CUSTOMIZED EMPLOYEE SURVEYS

## CONTACT INFO

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veritaengage.com

The easiest, fastest and most cost effective way to run a customized employee survey.

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Employee surveys  
made to measure.



# EMPLOYEE SURVEY PACKAGE DETAILS

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## 1. SURVEY PREPARATION

- **Pre-Launch Meeting** - to discuss your survey objectives and provide our recommendations
- **Advice on Your Communication Strategy** - we help you announce the survey, encourage participation and communicate the results
- **Advice on Analysis** - based on your survey objectives and best practices
- **Development of the Survey** - using both pre-defined and custom questions

## 2. LAUNCH & ADMINISTRATION

- **Employee Invitations & Communication** - emails are sent directly from us (if possible) with the participant's unique link to the survey
- **Resolution of any "Undeliverable" Email Addresses**
- **Administration of the Online Survey** - hosted on our own secure servers
- **Progress Reports** - real time updates on performance and completion rates; overall and by sub-group

## 3. ANALYSIS & REPORTING

- **Survey Report with Detailed Analysis** - in PowerPoint, Word or PDF
- **Report on Verbatim Comments**
- **Year-on-Year Comparisons** (where applicable)
- **Breakdown by one Subgroup** - for example by Department, Position, Location or Years of Service
- **Presentation of the Results** - to the Leadership or Management Team in person or remotely



**Using our 25+ years of experience in HR we can help you create the best survey with the highest possible response rates and the most actionable results.**

## PRICING

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**Full survey package: \$7,500.**

**\* NFP organizations** receive a **25% discount** on the full survey package including any options added.

## OPTIONS

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- **Distinct Sub-group Reports by Organizational Unit:** \$200+\$100/Unit
- **Multi-Language Surveys:** \$500/language
- **Additional Breakdowns by Sub-groups:** \$400/sub-group
- **Separate Management Questions and Report:** \$1,000
- **Text Analysis:** \$120/hour

**To be determined by proposal:**

- Paper survey administration
- Focus Groups
- Action Planning Workshops
- Additional Meetings
- Additional In-Depth Statistical Analyses

\*\* All amounts are in Canadian dollars and do not include GST.