



CONTACT INFO

enquiries@veritaengage.com
veritaengage.com

The easiest and most cost-effective way to run a fully customized, third-party survey.

CUSTOMIZED SURVEYS FOR EMPLOYEES, MEMBERS, AND VOLUNTEERS WITH AI AND/OR DEDICATED CONSULTANT SUPPORT.

Custom Surveys Made to Measure



SURVEY PACKAGE DETAILS

1. SURVEY PREPARATION

- **Pre-Launch Meeting** - to discuss your survey objectives, provide our recommendations, and determine the degree of AI or dedicated HR consultant support desired.
- **Advice on Your Communication Strategy** - we help you announce the survey, encourage participation and communicate the results.
- **Advice on Analysis** - based on your survey objectives and best practices
- **Development of the Survey** - using both pre-defined and custom questions based on your needs and industry.

2. LAUNCH & ADMINISTRATION

- **Participant Invitations & Communication** - emails are sent directly from us (if possible) with each participant's unique link to the survey.
- **Resolution of any "Undeliverable" Email Addresses.**
- **Administration of the Online Survey** - hosted on our own FIPPA-compliant secure servers.
- **Progress Reports** - real time updates on performance and completion rates; overall and by sub-group.

3. ANALYSIS & REPORTING

- **Survey Report with Detailed Analysis** - in PowerPoint, Word or PDF.
- **Report on Verbatim Comments.** (* **Optional** detailed **thematic analysis** can be provided using an appropriate AI tool. Ask us for further details.)
- **Year-on-Year Comparisons** - where applicable.
- **Breakout by Primary Subgroup** (added breakouts available as an option) - ex. by Department, Position, Location or YOS.
- **High level quantitative analysis** - where possible and generally in the way of correlations and regressions.
- **Presentation of the Results** - to the Leadership or Management Team in person or remotely.
- **Advice on Next Steps** - if one of our HR consultants is retained for the project.



Drawing upon our 30+ years of experience we will help you create the best survey with the highest possible response rates and the most actionable results.

PRICING

Full survey base package: \$7,900
(* 20% discount for NFPs)

Dedicated HR consultant (optional): will require further discussion on scope.

OPTIONS

- **Additional Breakdowns by Sub-group:** \$400/sub-group
- **Individual Sub-group Reports by Organizational Unit:** \$220+\$100/Unit
- **Multi-Language Surveys:** \$500/language
- **Separate Management Questions plus Report:** \$550

To be determined by proposal:

- **Dedicated HR Consultant and/or Degree of AI Support**
- Thematic analysis of comments
- Paper survey administration
- Focus Groups
- Action Planning Workshops
- Additional Meetings

** Prices are in CAN or USD. Canadian clients will be charged GST.