



**CUSTOMIZED EMPLOYEE,
MEMBERSHIP & VOLUNTEER
SURVEYS.**

CONTACT INFO

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veritaengage.com

**A fast, cost-effective way
to run secure,
confidential and fully
customized surveys,
hosted in Canada and
supported by
experienced survey
professionals.**

Custom Surveys Made to Measure



SURVEY PACKAGE DETAILS

1. SURVEY PREPARATION

- **Pre-Launch Meeting** - to discuss your survey objectives and provide our recommendations on the process and survey structure.
- **Advice on Your Communication Strategy** - we help you announce the survey, encourage participation and communicate the results.
- **Advice on Analysis** - based on your survey objectives and best practices.
- **Development of the Survey** - using both pre-defined and custom questions based on your needs and industry.

2. LAUNCH & ADMINISTRATION

- **Participant Invitations** - where possible, we email each participant their own unique survey link.
- **Undeliverable Emails** - notification, correction and re-sending.
- **Online Survey Administration** - hosted in Canada using our LimeSurvey account.
- **Progress Reports & Follow-up** - daily completion updates, reminders to non-respondents and closing-date extensions as needed.

3. ANALYSIS & REPORTING

- **Survey Report with Detailed Analysis** - in PowerPoint and printed to PDF.
- **Verbatim Comments & Thematic Analysis** - de-linked comments plus detailed thematic analysis using our expertise and appropriate tools.
- **Year-on-Year Comparison** - current results compared with one previous survey, where applicable.
- **Primary Subgroup Breakdown** - one included; additional breakdowns available, e.g., Department, Position, Location or Years of Service.
- **High-level quantitative analysis** - where supported by the data, including correlations and regressions.

Drawing on more than 30 years of experience, we help you design surveys that encourage strong participation and produce actionable results.

PRICING

Full survey base package:
CAD/USD \$8,000

20% discount for NFPs
GST applies to Canadian clients.

OPTIONS

- **Additional Subgroup Breakdowns**
beyond the one included: \$400/subgroup
- **Individual Organizational Unit Reports:**
\$220 + \$100/unit
- **Multi-Language Surveys:** \$500/language
(client responsible for translation)
- **Separate Management Questions plus Report:** \$550
- **Additional Questions** beyond the 60 included in the base package:
\$50/question
- **Multi-Year Analysis, 3+ years:** TBD
- **Additional In-Depth Statistical Analyses:** TBD
- **Presentation of Results:** TBD
- **Paper Survey Administration:** TBD
- **Additional Meetings:** TBD