



CONTACT INFO

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veritaengage.com

We work hand-in-hand with you to leverage the latest AI tools in creating customized employee and other surveys - all while fully maintaining your data privacy and security.

AI-ENHANCED
CUSTOMIZED EMPLOYEE
& MEMBERSHIP SURVEYS

Custom Surveys Made to Measure



SURVEY PACKAGE DETAILS

1. AI-ENHANCED SURVEY PREPARATION

- **Pre-Launch Meeting** - We collaboratively discuss your survey objectives in depth and tailor the survey to your specific needs and environment, while using AI as a sounding board and brainstorming tool.
- **Advice on Your Communication Strategy** - we help you announce the survey, encourage participation and communicate the results.
- **Advice on Analysis** - using our 30 years' of research experience with added AI insight.
- **Development of the Survey** - using both pre-defined and custom questions.

2. LAUNCH & ADMINISTRATION

- **Employee Invitations & Communication** - emails are sent directly from us (where possible) with the participant's unique link to the survey.
- **Resolution of "Undeliverable" Emails**
- **Administration of the Online Survey** - hosted on our own secure servers.
- **Progress Reports** - real time updates on performance and completion rates; overall and by sub-group.

3. ANALYSIS & REPORTING

- **Survey Report with Detailed Analysis** - in PowerPoint, Word or PDF.
- **Report on Verbatim Comments**
- **Year-on-Year Comparisons** (where applicable).
- **Breakdown by one Subgroup** (additional available as an option) - for example by Department, Position, Location or Years of Service.
- **Presentation of the Results** - to the Leadership or Management Team in person or remotely.



Drawing upon our 30+ years of experience we help you create the best surveys with the highest possible response rates and the most actionable results.

PRICING

Full survey package: \$6,900
(* \$5,520 for NFPs)

*** NFP organizations receive a 20% discount on the full survey package including any options added.**

OPTIONS

- **Distinct Sub-group Reports by Organizational Unit:** \$220+\$100/Unit
- **Multi-Language Surveys:** \$500/language
- **Additional Breakdowns by Sub-groups:** \$400/sub-group
- **Separate Management Questions plus Report:** \$550

To be determined in proposal:

- Text/Thematic Analysis
- Paper survey administration
- Focus Groups
- Action Planning Workshops
- Additional Meetings
- Additional In-Depth Statistical Analyses

** Prices are in CAN or USD. Canadian clients will be charged GST.